DAVID AGBAYEWA

Motion Designer & Videographer | Motion Graphics, Kinetic Typography & Short-Form Video
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PROFESSIONAL SUMMARY

Motion Designer and Videographer working across fintech, agencies and an AI platform, taking short-form and brand video from concept through shoot, editing and final delivery. Skilled in After Effects, Premiere Pro, motion graphics, kinetic typography and audio-synced animation, from caption-driven social media video to cinematic brand motion. Designed and animated product marketing content for MockThatInterview. A brand identity and visual systems background keeps all video work on-brand.

CAREER EXPERIENCE

Graphic & Motion Designer (Contract)
MockThatInterview | Sep 2025 – Sep 2026

- Designed and animated product marketing motion end to end, including kinetic typography, a UI/product explainer and a companion audio-reactive piece.
- Produced supporting graphic design across product and marketing touchpoints for an AI mock-interview coaching platform.
- Maintained a consistent visual and motion language across a multi-asset campaign, from concept to delivery.

Brand & Marketing Designer
CredPal | Jun 2024 – Mar 2025

- Sole designer for CredPal and its five sister brands, building reusable template systems for a high-volume social, email and in-app content calendar.

Creative Lead
Wildflower PR | Oct 2022 – Nov 2023

- Directed creative output across multiple simultaneous client accounts; mentored junior designers and ran quality control.

Design Consultant
The Largehouse | Jun 2021 – Aug 2022

- Produced architectural and interior 3D visualisations for pitches and client presentations.

EDUCATION

B.Sc (Ed), Accounting Education, Adekunle Ajasin University (AAUA), 2019

KEY ACHIEVEMENTS

- Produced end-to-end product marketing video, from concept and kinetic typography to final edit, including a UI/product explainer and a companion audio-reactive piece.
- Held one consistent visual and motion language across a year-long, multi-asset campaign.
- Built reusable template systems that kept design output consistent at high volume.

SKILLS

- Motion Graphics & Animation
- Kinetic Typography
- Audio-Synced & Audio-Reactive Motion
- Brand Video & Explainer Videos
- Short-Form & Social Media Video
- Video Editing & Post-Production
- Videography & Video Production
- Concept Development & Storyboarding
- Creative Direction
- Brand Identity & Visual Systems
- Generative AI & Prompt Engineering

TECHNICAL PROFICIENCY

- **Video & Motion:** Adobe Premiere Pro, Adobe After Effects
- **Design:** Figma, Photoshop, Illustrator
- **Web & AI:** WordPress, HTML/CSS, Bootstrap, generative AI creative tools